

SUMMARY

Experienced Senior Web and Graphic Design Lead - User experience and interactive site design, with an artistic & technical marketing and graphical user interface design background available to design and develop web 2.0 sites, marketing collateral (.pdfs), e-mail, and graphic design for software applications.

ACCOMPLISHMENTS

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| Senior Web Designer Webmaster Flash Designer | Webmaster with creative, technical and marketing experience. Graphic designer and web programmer for corporate web sites, user information design and Flash content. Artist with creative and production background, working with small companies to large corporate clients. Experienced project manager and team leader. |
| Icon Designer and Graphic Artist | Designed icons & splash screens for Lotus Notes, Video for Notes, Notes Document Imaging, Lotus 123 version 5.0, CC:Mail Mobile, Organizer, SmartSuite. |
| GUI Designer | GUI design artist for PictureTel Live Videoconferencing software for Windows 95. Web site design artist for Fidelity Investments. |
| Award-Winning Designer | Designer of award-winning interactive video graphics, and contributor to award-winning software for Lotus and PictureTel. |
| Graphics Creation Tools | Flash, Fireworks, Dreamweaver and Illustrator. Adobe Creative Suite CS5 including Flash Catalyst, Photoshop, Illustrator, Fireworks, Dreamweaver, Microsoft Office, Visio, PowerPoint, Visual Studio, HTML, DHTML, JavaScript, CSS, animated & GIF Creation; Digital Photography, Painter, SEO, cross platform and browser compatibility issues. |

EXPERIENCE

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| The Haartz Corp. | Acton, MA July 2006 - May 2009 |
| Web and Graphic Designer | Project leader and hands-on design and development for corporate web site for leading global company in the automotive field. Collaborated with senior management and stakeholders to develop new corporate web site in .NET environment, using Dreamweaver and Fireworks. Created Flash animations, graphics, programmed HTML pages and added SEO to the site. Weekly status updates. Managed translation for launch of German version of site. After successful launch of site was asked to help launch new department innovating original digital grain patterns for new automotive interior designs. Created iterative high resolution designs and reviewed product design prototypes for client approval. Heavy use of Photoshop in development of new textures and patterns. Original designs selected by major car company for design trends. Experience with designs in repeat, 3D scanners, Photoshop CS4, Flash, Dreamweaver, Artlandia SymmetryWorks. Attended Photoshopworld Boston 2009. Produced a training video for green initiatives. |

- Graphic Design Consultant** Bedford, MA
October 2001 - March 2006
- Contract Web Designer** Various web and graphic design contracts for clients. Created design ideas, posted video, and worked with clients to achieve end products such as web sites and graphics collateral and client presentations for various technology companies.
- Enliven, Inc.** Waltham, MA
May 1998 - August 2001
- Senior Web Designer**
Webmaster
Flash Designer
- Webmaster for rich media advertising start-up Narrative Communications Corp.
 - Managed site re-design and implemented data-driven content.
 - Brainstormed web content strategy with clients.
 - Created site prototypes using Fireworks and Photoshop.
 - Daily site updates with press releases, marketing materials and product info.
 - Formatted documents into HTML and Flash templates.
 - Monitored and reported web site analytics and statistics.
 - Trained other web site developers to manage sites.
 - Created Web site sales lead databases using SQL 7.0 database software.
 - Provided daily review and disbursement of web leads through Excel.
 - Created graphics and animations for content pages, banner ads, etc.
 - Generated and published .pdf files for software products and doc.
 - Designed and produced navigation bars, buttons, icons and graphics.
 - Animation design for screen elements in customer Extranets and systems.
 - Developed new interactive online rich media gallery.

Graphic Design Consultant

Contract Designer and Icon Designer West Newton, MA
November 1997 - May, 1998

Designed icons for software for the medical profession, web design workgroups, chemical simulation, and other software programs. Met with clients to discuss software and develop design ideas, created bitmaps in multiple sizes for different tasks. Created GIF animations.

Clients included HPR, Inc., Platinum Solutions, among others.

Fidelity Investments Boston, MA
August, 1996 - July, 1997

Contract Web Site Designer Designed Web site for the Human Interface Design group. Extensive use of Photoshop to create graphics & html pages using Netscape Navigator Gold. Periodic updates to web site content. Designed and consulted on web pages for internal use, including new company intranet design template. Converted a GUI style guide from a Windows help file to an online Web site.

E D U C A T I O N

Major in Studio Art; Drawing
Minor in French & Spanish

Bachelor of Arts Degree.
BARD COLLEGE, Annandale-on-Hudson, New York.